



# *Experiences* ELECTRIC KARMA



ELECTRIC KARMA  
INTERNATIONAL



photograph by: Adam Nyholt

# Indulge

***“You deserve a top-tier wedding planner.”***

Your wedding celebration is the event of a lifetime. You're the princess, your family and friends are royalty, and the theme of the week should be blissful harmony. Achieving a seamless celebration of love is possible with the expertise of a professional wedding planner. At Electric Karma, that means someone organized beyond belief, undaunted by stressful timelines, able to anticipate needs before they arise, ready to deal with surprises of every variety, and willing to shield the family from the unpleasantness of orchestrating such a complex array of details. A professional planner has the expertise to keep the celebration aligned with your vision so that you can focus on making memories.

# *Imagine*

## **THE ELECTRIC KARMA EXPERIENCE**

Exquisite style, world-class service, and flawless execution are defining characteristics of the Electric Karma experience. The renowned event planning company specializes in Indian and fusion weddings throughout the United States and internationally. Electric Karma founder and creative director Therese Cole-Hubbs has more than three decades of experience and 600 beautiful Desi weddings to her credit. In addition to regularly speaking on Indian weddings at national tradeshows, appearing on television and radio programs, and donating her services to various nonprofits, she is the author of the artful and acclaimed book *Shaadi: A Journey Into Desi Weddings*. Therese's passion for the richness of South Asian cultures fuels her to create extraordinary weddings for eternally grateful brides and grooms. When you experience Electric Karma, cultures blend in meaningful ways and every wish becomes possible.

Whether your style is traditional, modern and on-trend, or somewhere in-between, we are sensitive to ensure that every element of the celebration echoes your tastes and sensibilities while honoring the time-honored rituals of your cultural heritage. We have an intimate understanding of the religious and cultural needs of South Asian couples and ensure that every vendor is aware of our high expectations of professionalism, respect, and excellence.



photograph by: Havard  
decor by: Shawna Yamamoto Event Design



# Bea

## DETAILS

*“Layer upon layer of the extraordinary.”*

We treasure life’s most precious experiences through our senses—what we see, smell, hear, taste, touch, and feel in our hearts. That’s why we place such a strong emphasis on layering points of interest throughout the wedding celebration. Rather than being introduced to all of the spectaculars at once, you experience them individually and they build upon one another until you simply can’t believe all of the wonderful things surrounding you. You’re immediately overcome with warmth and hospitality, and throughout the course of the celebratory events, various surprises are revealed to take your breath away. We believe that spectacular weddings can be described in terms of five key elements, in order of importance: hospitality, cuisine, beverages, entertainment, and décor.

# Assure

## HOSPITALITY

*“Always looking to welcome you and your guests.”*

We take a concierge approach to wedding orchestration. Throughout the entire series of events, you and your guests need to feel an overwhelming sense of hospitality. Our team ensures that your requests are fulfilled immediately. We take great care to ensure that family and friends feel welcome, appreciated, comfortable, and pampered. From informational arrival letters and generously stocked hospitality rooms to lavishly personalized thank you gifts, all of your family members and friends will associate your celebration with feelings of warmth and joy.



photograph by: Humza Yasin

# ARTISTIC CUISINE

*“Let us add elegance to your event.”*

Indian weddings often have five formal meals, not to mention snacks throughout the day, high tea, and cocktail hour. It's a lovely way to celebrate, and it's what we as guests expect. Regardless of the scale of your wedding, a tremendous amount of creative energy must go into the development and execution of serving such a royal feast and keeping the options interesting throughout the week. We can either recommend the best caterer for your needs or work with the venue's on-site catering staff to create phenomenal fusion menus with impressive presentations—smoking paneer trays, behl puri in floating bubbles, passed-appetizer trays suspended from helium balloons, whatever we can dream up. Perhaps most importantly, we ensure that the catering staff is well aware of our high expectation of service—the food must taste amazing, look beautiful, and be served fresh and hot.

# CREATIVE BEVERAGES

*“Every sip should be memorable.”*

Stocking a bar is an art form, truly. We know what guests expect, what they want, and how much they are likely to consume and ensure that there are always plenty of refreshing options on hand—alcoholic and virgin. Many brides and grooms desire signature drinks as a way to let their personalities shine through. We work with caterers or vendors to design the menu of drinks. Delhi coladas, Bombay punch with cotton candy toppers, smoking lychee martinis, sugarcane mojitos, tundi, and mango lassi are welcome options at every South Asian wedding.



# *Savor*

photograph by: Kamari Photo and Cinema



# Dazzle

## ENTERTAINMENT

*“An experienced DJ and the right acts at the right time keep the program flowing.”*

We travel the world for inspiration, resources, and talented entertainers to make your wedding celebration a unique expression of your personality. If you're not sure how one relates to the other, we are happy to guide you along the way. Our network of visual performers is extraordinary and includes talented aerialists, illusionists, Bollywood teams, Punjabi dancers, 360-degree aerial ballet companies, quick change artists, and more. Musical entertainment ranges from marching bands and acapella groups to accomplished sitar, shehnai, and flute players. And naturally we're delighted to help you achieve the delicate balance between professional performers, talented family members, and requisite speeches to keep the program moving and the energy level high.

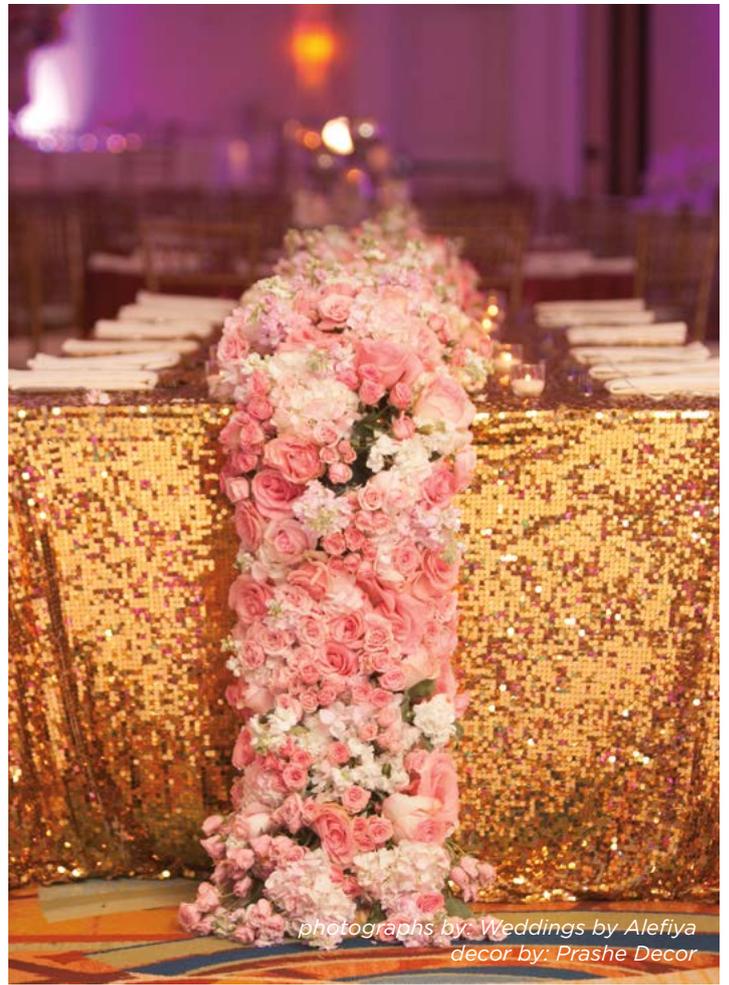


## DÉCOR

# Inspire

*“Creating stylish designs that reflect your personality.”*

Everyone loves envisioning a grand ballroom finely outfitted with the finest silks, the richest colors, the most fragrant flowers. It's where most brides are tempted to begin the event design process, but décor talk is best saved until the areas of hospitality, cuisine, beverages, and entertainment have been precisely planned. We specialize in defining the vision of exquisite décor and lining up the right professionals to produce your dream within your monetary parameters. Even if you don't have an exact concept in mind, we're experts at helping you discover your personal sense of style and the aesthetic that will make your heart sing. We live for the moment the ballroom door opens, a collective gasp of “wow” fills the air, and cameras flash like paparazzi. Décor is an opportunity to add yet another layer of spectacular.



photographs by: Weddings by Alefiya  
decor by: Prashe Decor

# YOUR TEAM OF EXPERTS

Selecting the people who will guide you through the creative and detail-intense process of planning a wedding could be the most significant decision you make. When you choose Electric Karma, you surround yourself with an elite team of experts, a team that is recognized around the world for producing spectacular South Asian weddings, a team that has proven itself time and again over the past three decades.



With Electric Karma you may decide to work directly with the founder and creative director, Therese Cole-Hubbs, or with one of her experienced wedding planners. You will walk hand in hand with this person throughout the planning process as she

helps you establish your budget, prepares your timeline, inspires you to develop the look of your wedding, guides you to select your wedding professionals, makes a comprehensive checklist, and manages every detail from start to brilliant finish. Your planner's efforts are supported by a full team of experts, all of whom are available to serve both the bride and the groom in every way.





Create





## THE MAGIC OF ELECTRIC KARMA

The most exquisite Indian weddings are masterfully layered with elements of interest throughout the course of the celebration. There's a definite psychology to creating weddings. Anybody can do a wedding—Electric Karma produces magical moments all along the way. The Electric Karma team is ever-abreast of the hottest trends in Indian style, excellent at providing inspiration at every point, and adept at communicating your love story through the language of special events. Beyond their creative and logistical genius, each team member is sensitive to the emotional and spiritual nature of weddings, placing the feelings and comforts of the couple and their guests above all else.



## LET ALL YOUR WEDDING WISHES COME TRUE

Through listening to your ideas and desires, Electric Karma hears what you say as well as what you don't say. Your planner translates your dreams into reality and recommends the best venues, caterers, decorators, entertainers, and other professionals for your unique needs. As professional event planner, she can't say exactly what quick-thinking magic your event will require, but she can promise that you'll be glad you delegated the problem-solving to Electric Karma.



*photographs by: Kamari Photo and Cinema*

We make your wedding feel as smooth as silk so that you can focus on the love of your life and the celebration of a lifetime. Whether you desire to be heavily involved in the planning process or wish to have all of the details taken care of for you, Electric Karma has a package to suit your individual needs. Electric Karma looks forward to collaborating with you, advising you, and serving you.

**Call us today at (855) 690-2677 or [click here](#) for your complimentary consultation and pricing.**



ELECTRIC KARMA  
INTERNATIONAL

Toll Free  
1.855.690.2677

Houston  
281.705.9929

East Coast  
201.725.8222

West Coast  
424.343.7198

[www.electric-karma.com](http://www.electric-karma.com)  
[info@electric-karma.com](mailto:info@electric-karma.com)

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