



IMAGINE
EVENTS ASIA



CONFERENCE - GALA AWARDS - MEETINGS - BRANDING - AV RENTALS - STAGING - DECOR - ENTERTAINMENT



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1. WHO ARE WE?

 **iMAGINE** a company that makes event planning easy, takes the time to understand all your needs, and translates and enhances your ideas into reality.

 **iMAGINE Events Asia** is the premier full-service event management company in Da Nang with a deep understanding of the local culture and a vast network of local partners.

We design, create and deliver tailor-made events, and offer personalized services.

We work with you directly to create high-quality, unique and memorable events that will exceed your expectations.

We have our own equipment, thus having total control of your event from conception through to completion.

Our high-quality equipment allows us to price competitively, as well as guarantee efficient and effective execution.



2. OUR CREDO

Customer service:

We value our clients' varied communication styles, and believe that clear, concise and friendly communication is key to success.

Nation-wide network:

We are built on the foundation of a strong network of local partners. We continually work to grow our industry connections so our clients are offered quality and diverse services.

Creativity:

We endeavor to think and do differently. Our "out-of-the-box" thinking and our locally-integrated approach combines to blossom a truly unique experience for those attending events managed by Imagine Events Asia.

Integrity:

We operate a basis of honesty and ethics.

Detail-oriented:

We have well-established systems and processes with no detail left untouched. Our tried and trusted creations meet the highest standards of professional events planning.



3. OUR HISTORY

2012

2012:

Launch of the first and foremost foreign Entertainment and Audio & Visual rental company operating in Central Vietnam specializing in weddings and private parties.



2013

2013:

Recruitment and training of staff to support the company's growth and expansion.



2014

2015

2015:

Relocation from Hoi An to Da Nang, acquiring new market share in the process and increasing range of partners and services.

2014

2016

2017:

Diversification of activities, services and team reaching new international markets and clients.

2017

2016

2018

2019:

Continuation of and **growth and expansion** while re-branding into Imagine Events Asia, evolving with activities centered around Meetings, Incentives, Conferences and Exhibitions.

2019



4. YOUR SOLUTIONS



4.1 Event Management

We are with you every step of the way, from orchestrating all the event details, selecting venues, handling partners, to managing budgets and timeliness.



4.2 Staging & Logistics

In-house AV capacity up to 350 pax allow us to control quality and expenses. For bigger events, we have dedicated partners on-call to provide the best equipment for your event.



4.3 Decor & Entertainment

Branding, personalization and quality entertainment are all tailored to provide you with the most memorable experiences.



YOUR SOLUTIONS

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4.1. Event Management

We are passionate about Events and take each one personally. Our passion and dedication, combined with the experience of our in-house event specialists enables us to exceed client expectations.

We make it our priority to understand our client's objectives. We are working alongside clients from concept to completion to create a unique and memorable event. From selecting and booking venues to coordinating outside vendors, to stage rehearsals, we do it all.



- 🎯 Welcome Reception
- 🎯 Conference & Meetings
- 🎯 Gala & Award Dinners
- 🎯 Product Launch
- 🎯 Pool Parties
- 🎯 Beach Parties
- 🎯 Weddings
- 🎯 Branding
- 🎯 Transportation



YOUR SOLUTIONS

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4.2. Staging & Logistics

It's great ideas, combined with technical know-how, that makes the difference to any successful conference or event. **You can count on Imagine Events Asia, to set the stage for a safe, spectacular, large-scale corporate event.**

We spend so much time making sure everything behind the scenes runs smoothly. We're able to promise a memorable, successful turnkey event and deliver on that promise because we take so much time and care planning, troubleshooting, testing and strategizing before your big day.

From operational planning to delivery management, our event logistics team assist you and work to prevent and resolve any issues. Our quality in house equipment allow us to control costs and insure high end performance.



- Av Rental & Management
- Setup And A/V Control
- Site Inspection
- Stage Design
- Marquee Rentals
- Stage Directing
- Light Design
- Camera and Photographer
- Crew





4.3. Decor & Entertainment

Imagine Events Asia has always been providing the highest quality entertainment, lighting, and décor. Using professional audio, video and lighting equipment, we aim to create a dynamic chemistry and the right atmosphere for you, your guests and your venue.

We pride ourselves on creative and cost-effective theme design. Our personal designers will create one of a kind, unique event decor that will both awe and inspire. Our creativity, innovation, and commitment to making each project one-of-a-kind and memorable make us the reference to call for your next event.



- Event Theme And Design
- Entertainment Selection
- Contract Negotiation
- Music And Entertainment
- Styling, Decorations And Event Design
- Staging, Lighting And Sound
- Staff Coordination And Services
- Dj Booth
- Live Bands
- Entertainment Bookings
- Uniques Performances
- Firework & Licensing
- Video Mapping



5. SHOWCASE



L'ORÉAL
Consumer Products

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5.1. Watch Guard



Watch Guard solicited our help to organize their main B2B event for their Apogee brand. More than 120 representatives from 60 channel partner organizations participated in a three-day, all-out event celebrating the achievements of the **WatchGuard Technologies Asia Pacific** community.

With an overall focus on ensuring all participants felt at ease and facilitating relationships and networking, our team first provided a **personalized welcome** complete with local insight about the city and gift packages. Throughout the event, our team showcased the **Watch Guard** and **Apogee** brands through branded pillows, custom table centerpieces and more. We also encouraged their social media presence by developing a social wall with conference-related hashtags, highlighting content from various participants' social media platforms on a screen, **fostering networking** amongst participants, and overall, **promoting their brand**.



5.2. HK Bella Wings



HK Bella Wings invites their VIP clients to showcase their latest product designs in private airplane jets. **An evening of glamour and glitter** to show exuberance and first class experiences. From the star lit red carpet entrance to the main performance stage, where the countdown for lift-off takes place. **A history wall** to show the companies accomplishments over the years. An evening filled with excitement and awe.



In collaboration with the Chinese events company HongDa, we worked together to make sure every detail of production was taken care of.



L'ORÉAL®

With sustainability at the forefront of L'Oréal's event, our team were challenged to ensure every element was reusable and/or recyclable. In addition to our standard provision of heavy logistical and technical support at rehearsals to event days, our team also



5.3. L'ORÉAL



created a reusable backdrop frame and glow boxes with temporary branding, and provided **eco-friendly** utensils throughout the conference. Down with every detail, even a **solar-powered DJ booth** was procured for L'Oréal's exclusive **pool party**.

6. OUR CLIENTS

Our clients range from individuals and small groups to rapidly burgeoning businesses and established major international brands. We are privileged and humbled by our clients who entrust us with their important events.



7. CLIENT FEEDBACK



“iMAGINE Events Asia were given a tough challenge by me: Help make our next annual APAC conference our best one ever! Not only did Jorn and the iMAGINE team far exceed the brief for us in APAC (which will be very hard to beat), but they have also set the benchmark for our EMEA and AMER conferences too.

They did this by listening to us and our goals, and then suggested creative concepts and wow factor elements to amplify our brand, our key messages and our theme that we had never thought of. They then delivered these amazing ideas with super-slick precision and technical expertise using their design and production team and glued everything together with a dedicated event manager to keep everything and everyone on-track and on-budget.

There is no need to keep searching for event companies in Vietnam. You've found them! **Outstanding!**

Paul Sadler
Regional Marketing Manager
Asia Pacific
WatchGuard Technologies, Inc.



“

We worked with **iMAGINE Events Asia** to run our annual Partner Summit at Hyatt Danang from February 24 to 26 which included a two-day seminar, a welcome reception and an awards night.

Without exception, all 100 over attendees enjoyed the event, big thanks to **iMAGINE**; their relentless effort to ensure everything was executed flawlessly. From decoration, stage management, entertainment to all other event details, we couldn't be more pleased with the outcome.



As common with event organization, there were a few last-minute challenges. Every time, the Imagine team got fully involved and together we came up with effective solutions.

On behalf of Software AG, I provide the **highest recommendation** to Imagine Entertainment Asia.

”

Jessica Schwarze
Marketing Director
Asia Pacific Japan
Software AG, Inc.

8. MEET OUR TEAM

Led by Director Jorn Libeert, the talented and friendly team at Imagine Events Asia are here to provide you highly personal services, and offer you peace of mind and the freedom to focus on other tasks.



JORN LIBEERT

Owner & Creative Director

- Management
- Scenography
- AV Specialist



ANN LE

Sales &
Marketing Manager



**PHUONG NGUYEN
(KEI)**

Sales Executive



**THOAI HONG
(TAYA)**

Sales Executive



SANG NGUYEN (SAM)

Event Coordinator

- Logistics
- AV operation
- Team management



**TUYEN NGUYEN
(TRACY)**

Event Coordinator



**UYEN NGUYEN
(PHOEBE)**

Admin



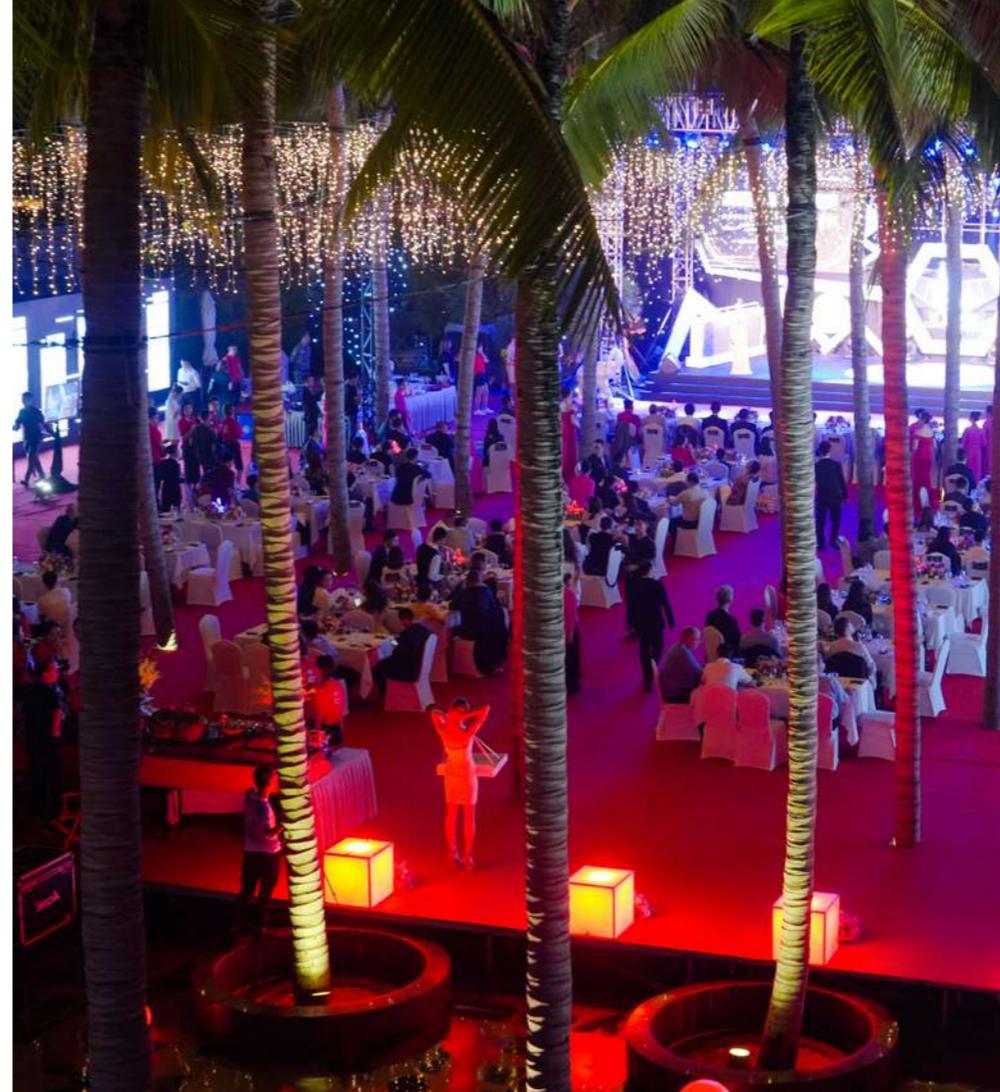
QUANG NHAN

Chief Engineer

9. CONTACT US

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EVENTS ASIA

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LET'S GET IN TOUCH!

Our team would love
to hear from you.



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YOU iMAGINE,
WE CREATE.

