

PIROTECNICA SOLDI

Company Profile



GRAFICA E COMUNICAZIONE AZIENDALE

Il nostro stile aziendale

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PUBLICITY PROFILE

Pirotecnica Soldi is one of the historical fireworks firms in Italy and in Europe. The origins are not clear, but the earlier documents date back to 1869 when an ancestor of the family set up displays for local country feasts. This tradition went on, developing the technical performances and the artistic tastes of the times. Today, the firm still handcrafts the complete range of fireworks used for displays in the factory located nearby Florence, in central Italy. This uniqueness allows to produce original displays composed of items designed for each particular occasion. Considerable technical research has been invested into the quality, safety and ecology of the products. Pirotecnica Soldi is going forward using the experience of a great tradition with the improvement of technical and artistic innovation. On the other hand this is the successful formula of many masters, from art to fashion or cooking, which have their origins in this land: Florence, Italy.