



the
VOW
WEAVERS

About Us

About the company:

Creating unforgettable weddings is our speciality. With over 45 successful events under our belt and five years of experience, our young, dynamic team is dedicated to making your big day as magical as you've always dreamed of. Specializing in boutique and destination weddings, we excel in crafting flawless celebrations with our attention to detail and fresh ideas. Trust us to handle every aspect of your wedding, from planning to execution, so you can focus on cherishing the moment with your loved ones. Say goodbye to stress and hello to blissful memories with us by your side.

Our Founders:

Meet the dynamic duo behind the scenes, Neelam Madnani and Nitisha Shetty, the heart and soul of our company. With a remarkable combined work experience spanning over two decades, their passion for creating unforgettable weddings knows no bounds. What sets us apart is their hands-on approach. They are not just figureheads; they are personally invested in every aspect of your special day. Each brings their unique expertise to the table, overseeing their respective departments with precision and dedication, ensuring double the attention and care lavished on your wedding. Their strong vendor relationships mean you get the best deals. They make sure that you sit back, relax, and enjoy your dream wedding.



Scope of Work



Pre Wedding

This phase encompasses meticulous planning, during which the founders closely interact with the couple and family to design the event.

Wedding

This phase focuses on the execution of all the planning that was done during the pre-wedding phase, with the assistance of hospitality, logistics, F&B, shadows, show flow, décor and technical departments.

Post Wedding

This phase involves the finalization and closing of the event.

Pre Wedding



- **Venue Selection:**

Research and recommend suitable venues based on preferences, number of rooms required and budgets. Arrange venue reces and assist in closing contracts with selected venues and hotel/s.

- **Budgets:**

Allocate funds to different aspects of the wedding such as venue, catering, decor, gifting, vendors, artists, etc. Keeping track of all expenses and maintaining payment schedules.

- **Hospitality & Logistic Planning:**

Plan and manage guest communications and maintain guests' travel details and IDs. Maintain guest and vendor rooming sheets. Communicate guest's requirements and requests to the hotel. Plan logistics requirements based on the travel details shared by family and guests. Closing of a car vendor and billing.

- **Vendor Coordination:**

Source and recommend vendors such as caterers, graphic designers, production houses, photographers, videographers, DJs, entertainment artists, makeup artists, etc. Arrange meetings and close contracts with selected vendors. Act as a liaison between the clients and vendors to ensure smooth communication and execution of services.

Pre Wedding



- **Event Design and Styling:**

Conceptualize and design the overall look and feel of the wedding with the help of visual mood boards and samples. Provide guidance on themes, colour schemes, decor elements, guest engagement, food and beverage pairing, etc. Assist in curating hampers and gifts for all events as per themes and budgets.

- **Timeline and Scheduling:**

Develop a detailed timeline for the wedding day, including schedules for setup, ceremonies, couple and family portraits, makeup schedules, couple entries, meal service time, etc. Coordinate with vendors to ensure they are aware of their respective timelines and responsibilities. Share the wedding schedule with all vendors, family members, and the hotel.

Wedding



- **Hospitality & Logistic Plan Execution:**

The logistics team ensures smooth guest transfers from the airport/railway station to the hotel, and timely updates are shared with the family. The hospitality team assists the hotel in room check-ins, baggage tagging and handling, placement of welcome hampers and thank-you gifts, reminder calls/messages to guests for event updates, and notifications of any special attractions planned for the event.

- **Vendor Management:**

The show flow team oversees all aspects of the event. They manage vendors and ensure that they adhere to the timelines shared with them and that all vendor requirements are met at the venue, enabling them to perform at their best.

- **Décor Management:**

On-site décor oversight and management, ensuring execution as per contract and timeline. Troubleshoot any issues that may arise.

- **Assist Family Members:**

A detailed schedule is shared with the family the night before. Shadows act as personal assistants to family members, bridging the gap between the family, the planning teams and vendors such as makeup artists and photographers. The hospitality and logistics teams update the family members about guests' arrivals and check-ins.

Post Wedding



- **Post-wedding Follow-up:**

Wrap up any loose ends after the wedding, such as returning rentals, finalizing vendor payments, assisting in settling hotel bills, sending thank-you gifts, and coordinating with the photo-video team for deliverables

Testimonials

Karishma Abhichandani (November 2023 – Taj Swarna, Amritsar)

<https://www.weddingsutra.com/real-weddings/featured-weddings/karishma-abichandani-and-rohit-tilani-taj-swarna-amritsar/>

Embarking on the wedding planning journey with The Vow Weavers was an extraordinary experience that surpassed all expectations. From the initial stages of conceptualization to the execution of our dream celebration, The Vow Weavers proved to be nothing short of phenomenal. Their personalized and attentive approach made us feel like a top priority, and their unwavering dedication to bringing our vision to life was truly commendable. What sets The Vow Weavers apart is their ability to seamlessly blend professionalism with warmth, making the entire planning process not just efficient but also enjoyable. Their team felt like an extension of our support system, always ready to tackle challenges with a positive and solution-oriented mindset. Their hands-on involvement, patience in addressing our queries, and proactive problem-solving demonstrated a level of commitment that went far beyond the typical vendor-client relationship. The Vow Weavers curated a celebration that was not only visually stunning but also deeply resonant with our personalities and preferences. They meticulously attended to every detail, ensuring that each element contributed to the overall magic of our special day. Their adaptability, responsiveness, and creative flair turned potential stressors into moments of ease and joy. Choosing The Vow Weavers was undeniably one of the best decisions we made for our wedding. Their passion for what they do, coupled with their genuine care for their clients, distinguishes them as more than just wedding planners but true partners in crafting unforgettable moments. For couples seeking a team that not only understands the intricacies of wedding planning but also invests heart and soul into the process, The Vow Weavers stand out as the epitome of excellence. We wholeheartedly recommend them for their professionalism, creativity, and the genuine friendships they form along the way.



Testimonials

Shreya Bhandari (November 2023 – Hyatt Mansarovar, Jaipur)

<https://www.weddingsutra.com/blog/this-couple-embraced-grandeur-with-a-stunning-red-white-and-gold-wedding-mandap-at-their-destination-wedding-in-rajasthan/>

Our four events, including our wedding day was nothing short of magical, thank you to Nitisha and Neelam and the entire team at The Vow Weavers. From the moment we called to discuss our vision to all our last-minute changes and additions during the event itself, their friendliness, energy and cooperation exceeded our expectations. The team demonstrated a genuine passion for creating a memorable experience not only for the bride and groom but for all the guests. Their friendly and approachable demeanor instantly put us at ease, making the planning process a little less complicated. They seamlessly coordinated with vendors, ensuring that everything ran smoothly. Communication is a very important factor – especially when everything had to be completed within a two-month time frame, they were always just a call or WhatsApp message away, promptly addressing any concerns or questions we had. Their transparency throughout the process created a strong sense of trust amongst us and the families. They were extremely calm and collected which helped everyone be at ease during the entire process. We wholeheartedly recommend The Vow Weavers to any couple seeking not only organizational skills but also embodies warmth and friendliness. Our wedding went so smooth and seamlessly. Their passion and cooperation truly set them apart in the world of wedding planning. Thank you, The Vow Weavers, for helping us creating memories that will last a lifetime.



Testimonials

Rhea Khanna (December 2022 - Westin, Gurgaon)

<https://www.weddingsutra.com/real-weddings/featured-weddings/rhea-khanna-and-dev-kohli-the-westin-gurgaon-new-delhi/>

We got married in December 2022 and it was a big fat Indian wedding. Right from Day 1 of the planning process, we've had a great time working with the Vow Weavers team. Neelam and Nitisha are so hands on, and very organised, which made everything a lot easier. Each and every small or big requirement was addressed with a smile and that's what we absolutely loved about them. They were by our side taking a lead on the planning right from negotiations with vendors to final day execution and dealing with our guests. We also loved all their suggestions. They treated our wedding like their own and that personal touch made all the difference. Look no where else, we highly recommend them!



Testimonials

Kavya Rathi (December 2022 - Taj Lands End, Mumbai):

<https://www.weddingsutra.com/real-weddings/featured-weddings/kavya-rathi-and-rohit-gupta-taj-lands-end-mumbai/>

Rohit & I got married in December 2022 at Taj Lands' End in Mumbai. We had already selected our venue, most of our vendors, and were only seeking on day of logistical help. I still remember our first meeting with Neelam and Nitisha, and then going back and forth with Nitisha about getting them onboard to execute our wedding. It's funny how I "thought" we only needed "logistical help," because little did I know it takes an army to plan a wedding! This army for us was The Vow Weavers. I truly mean when say I don't know what we would have done without them! We onboarded them in October 2022, less than 2 months into our wedding, and trust me, they were all in! It felt like they were part of the planning from the very start! They were very hands on, responsive, enthusiastic, patient, and catered to all our requests promptly. Oh, and they always had smiles on their faces! :) We are so thankful to The Vow Weavers and their entire team for making our vision come to a reality! Thank you for understanding us, understanding our likes & our dislikes. Thank you for listening to us. Thank you for getting along so well & working so patiently with our families! I don't fully believe that we hired them or chose to work with them. It's a two-way street, right? So big thanks to Neelam and Nitisha for also choosing to work with us. We wouldn't have it any other way!



Testimonials

Anushka Nandani (The Tribe) (January 2023 - Mahalaxmi Race Course, Mumbai)

<https://www.weddingsutra.com/real-weddings/featured-weddings/anushka-nandani-and-karan-sawhney-turf-club-mahalaxmi-racecourse-mumbai/>

Karan and I got married Jan 27 , 2023 in Mumbai after 14 years of being together so ofcourse this day was one we had been looking forward to as long as we could remember. The two of us have extremely hectic lifestyles and knew we needed someone who'd look after everything and help us bring to life what we'd envisioned. Neelam and Nitisha did just that. From conception to execution, they were part of every little detail and even offered help in departments we did not know existed. The two of them have such unique strengths as individuals and as a team they're the perfect duo to bring your most awaited day to life. They're enthusiastic and super passionate about what they do and also make the process a memorable one. And are determined to deliver the absolute best. They made it so easy for us and gave their most honest opinions on everything. Having them plan it all for us was a blessing. Super grateful.



Testimonials

Jheal Shah (November 2021 – Taj Palace, Colaba)

<https://www.weddingsutra.com/real-weddings/featured-weddings/jheal-shah-and-mittul-patel-the-taj-mahal-palace-mumbai/>

I got married at Taj Palace, Colaba in Mumbai on 21st Nov, 2021 and had the best planning team at my wedding courtesy Nitisha and Neelam. At every wedding something is bound to go wrong and when it does, believe me, you'll want Nitisha and Neelam by your side. They are exceptional planners and came to our rescue every single time. Till date I've never seen a wedding go as smoothly as ours did (nor have my family and friends). Their teams did a fantastic job at hospitality and handled all our international logistics as well with ease. They had people stationed at the airport and train stations all through the night sometimes just to ensure seamless transport to the hotel. The shadows were also brilliant and able to anticipate our needs even before we thought of them. It will feel like your friends are helping you plan your wedding more than them behaving like vendors. They personally invest their time and energy in each project and genuinely care about their clients which is unheard of in this industry. Definitely choose them for your wedding and you won't be disappointed.



Testimonials

Nikhita Vanwari (December 2023 - St. Regis & Taj Mahal Palace, Mumbai)

Nitisha and Neelam went above and beyond every step of the way and were able to not only build a friendship with us, but also with our parents. In the months leading up to the wedding they sent us reminders for things to do, brought our attention to things we might have missed, and shared countless ideas from wedding favors, mehendi activities, sangeet entries... the list can go on. Through the stressful times they always kept the mood light and even took on a lot of our stress. Their expertise in wedding planning meant that they knew the right questions to ask and the right direction to steer. Our wedding went absolutely perfectly. Little did we know, there were 10 things coming up behind the scenes. On the days of the wedding, The Vow Weavers team managed everything so well, from the hotel to decorators to artists, that they solved problems before we even realized there was a problem.



Industry and Digital Presence



Instagram Link:

- <https://www.instagram.com/thevowweavers>

Wedding Sutra Blogs:

- <https://www.weddingsutra.com/blog/potterheads-in-love-this-couples-harry-potter-themed-wedding-proposal-will-make-you-go-awww/>
- <https://www.weddingsutra.com/real-weddings/featured-weddings/ria-kamdar-and-shalin-shah-radisson-blu-resort-spa-alibaug/>

Wed Me Good Link:

- <https://www.wedmegood.com/profile/The-Vow-Weavers-738683/reviews>

Award & Nominations



Let's Connect

To create bespoke experiences for your special day.

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Thank you!

